

# THE HOMA FILES

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## Star Qualities

*Proprietary Material*

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A yellow starburst graphic with multiple points, containing the text "Star Qualities".

## ***Star Qualities***

**Star Qualities**

***The real 4 Ps***

**Star Qualities**

**PRIDE**

***Performance***

**Proficiency**

**Presence**



## **Star Qualities**

### **Proficiency**

- Multi-functionality
- Personal Productivity
- Team-orientation
- Continuous Learning
- Communications

## Star Qualities

### Proficiency

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*Know something about everything,  
and everything about something*

## **Star Qualities**

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### **Run North-South**

*Stay focused on the goal line,  
and run straight at it (fast)*

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*Winning together  
beats losing alone*



## **Star Qualities**

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*An article a day,  
a book a month*

## **Star Qualities**

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*Get credit for hard work  
and brilliant ideas*

## **Star Qualities**

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Continuous Learning  
Communications

### **Presence**

- Positive attitude
- Self-confidence
- Perspective
- Connectedness
- Energy Edge

## Star Qualities

*Nobody wants to hang with  
(or promote) negative people*

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## Star Qualities

*If you don't believe in you,  
why should anyone else ?*

*There's a fine line between  
confident and cocky.  
**Don't cross it !***

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## Star Qualities

*Nothing is ever as good (or as bad) as it initially seems.*

*In the end, nothing really matters except family, friends & health.*

## Proficiency

Multi-functionality  
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## Star Qualities

*Verizon's right: it's the network*

*Leave your comfort zone*  
*You can't learn much from  
people who are just like you*

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## Star Qualities

- *Energy bubbles from the bottom up*
- *Strong leaders create energy ...*

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## Star Qualities

*When the score is tied,  
the big crowd is loud,  
and seconds remain:*

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## Star Qualities

*When the score is tied,  
the big crowd is loud,  
and seconds remain:*

***Do you want the ball ?***

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## Star Qualities

# PRIDE

- Passion
- Responsibility
- Integrity
- Discipline
- Empathy

## Proficiency

Multi-functionality  
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Team-orientation  
Continuous Learning  
Communications

## Presence

Positive attitude  
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Perspective  
Connectedness  
Energy Edge

## Star Qualities

# PRIDE

*Life is too short to do things you don't care about*

- Passion
- Responsibility
- Integrity
- Discipline
- Empathy

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## Star Qualities

# PRIDE

- Passion
- **Responsibility**
- Integrity
- Discipline
- Empathy

*Except for your parents (maybe)  
nobody cares about your health,  
wealth & well-being more than you*

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## Star Qualities

# PRIDE

- Passion
- Responsibility
- **Integrity**
- Discipline
- Empathy

*Kinda like virginity,  
once you give it up,  
it's gone forever*

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## Star Qualities

*You can't control everything  
that happens to you ... but you  
can control how you respond to it*

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## Star Qualities

*In the final analysis, success is determined by people skills ...*

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- Discipline
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**Star Qualities**



**PRIDE**

Passion  
Responsibility  
Integrity  
Discipline  
Empathy

***Performance***

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# *On Performance ...*

- Make weather, don't report it
- Results, not effort or intentions
- No credit for work in process

*Think about it ...*

“ **The difference** between average and outstanding performers is often **a factor of 1000.**”

*Tom Peters, co-author, Pursuit of Excellence*

# *Good or Great ?*

- A fine line separates good and great ...
- Usually, the differences in skills and knowledge are relatively small
- Except for unusual natural talent, the “price to be paid” for greatness can be very high
- The “price” is both physical (*stamina and discipline*) and emotional (*stability and desire* )

# *Make paying the price worthwhile ...*

- **Do something that matters !**  
*“What” is a matter of personal choice*
- **Find your personal “true north”**  
*Don't expect others (i.e. employers) to identify your skills and interests, or patronize discovery*
- **Keep your priorities straight**  
*Life is a series of trade-offs and is very short ...*

*Pursue your passion with passion !*